

THE CHEVRONS CLUB

£50,000 NEEDED FOR RE-EQUIPMENT

N.C.O.S' SOCIAL CENTRE

An appeal for £50,000 is being made by the Chevrons Club to restore and re-equip an organization which provided a home and social centre for chief petty officers and petty officers of the Navy, warrant officers and non-commissioned officers of all branches of the Army, Royal Air Force, and Royal Marines in the last War. The King is patron of the club.

The appeal, signed by the Duke of Connaught, vice-patron, Lord Chatfield, Sir Dudley Pound, First Sea Lord, Sir Edmund Ironside, Chief of the Imperial General Staff, and Sir Cyril Newall, Air Chief Marshal, states:—

“During the World War of 1914-18, the Chevrons Club provided a home and social centre for all these ranks in the forces of the Empire, whether on home service or on leave from oversea. It provided in the course of one year alone 82,000 beds and 145,000 meals, together with full opportunities for rest and privacy. The men who wear the chevrons form the link between the men who command and the rank and file, and by reason of their character, experience and leadership, may fairly be said to form the backbone of the Services. The Chevrons Club was dedicated to such men as these during the last War by a generous and grateful public, and stands to-day as a worthy tribute to the admiration and respect which they inspired.

“A great war is upon us again which calls for all the resources of the Empire. To restore to full strength and re-equip this essential club, founded exclusively for these ranks of the Services, the sum of £50,000 is required, and that most urgently. This money is needed for immediate necessities (an oversea call has already been made) and for the acquisition and equipment of more commodious premises.”

Contributions will be gratefully received by the hon. treasurer, Mr. Reginald McKenna, the Midland Bank, Poultry, London, E.C.2, or by any of the branches of the Midland Bank. Cheques, &c., should be made payable to “The Chevrons Club,” and crossed “Appeal account.”